

Focus on Film

NEWS

FROM

THE

PALM

BEACH

COUNTY

FILM &

TELEVISION

COMMISSION

1555 Palm Beach Lakes Blvd., Suite 900 West Palm Beach,

FL 33401

Telephone 561.233.1000

Fax 561.233.3113

AUGUST 2006

PBC NOT-FOR-PROFIT STUDIO DRAWS BIG NAME TALENT...The free production space at the G Star Motion Picture Studios in West Palm



Beach has intrigued a number of producers who have taken advantage of the G-Star facilities for their film projects. Currently, there are several feature films in production, some that are in postproduction and a few that were recently released. Some of the films in production include *A Modern*

Twain Story-The Prince and the Pauper, executive produced by Hollywood heavyweights, Bobby Moresco (Crash, Million Dollar Baby) and Jonathan Krane (Face-Off, Swordfish) who are set to begin principal photography this month. Two Maxim Film Productions Winging It and Son of Hogzilla produced by Diane Jacques will begin principal photography at the end of the year. In post-production,

> Hiding Victoria by Writer/Director/Producer Dan Chinander is currently in the final editing stage and will be completed in the coming months. *The Boynton Beach Club* by **Director Susan Seidelman** was recently released and picked up for distribution. The film premieres in ten major markets this month with a wider rollout nationwide to

follow. For more info call G-Star Founder Greg Hauptner at 561.386.6275.



MEETING OF THE MINDS: BRAINSTORMING IDEAS AND CREATING NEW OBJECTIVES FOR THE LOCAL FILM INDUSTRY...The Palm Beach County Film and Television Commission (FTC) held the second Production Company

Roundtable meeting which was hosted by the Burt Reynolds and Friends Museum with hors d'oeuvres provided by the Tiki Waterfront Sea Grill at the Riviera Beach Municipal Marina. Participants at the Roundtable discussed new ideas including how to target potential investors and how to gain **TIKI** access to RFP's around the County. The next meeting will be held in October 2006 at the Tiki

Waterfront Sea Grill. The FTC is calling on the production community to submit agenda ideas and/or offer space for future meetings. For info call 561.233.1000.





TV PROGRAM TO PROMOTE LOCAL PRESERVE... The sights and sounds of the Grassy Waters Preserve in West Palm Beach are in the forefront of a new half-hour television program.

promote the preserve. Nichols said, "I'm

pleased we are able to show the people

of South Florida the beauty of Grassy

info please call

561.543.4398



SYNDICATE IN THE FUTURE A hot topic around water coolers

everywhere these days is how to navigate through the murky waters of the real estate

Grassy Waters. Hosted by Grassy Waters' CEO industry. Douglas Rill, President of CENTURY 21 Bob Nichols, the show is designed to market and Treasure/Palm Beach Council has a radio show, **Real Estate Talk**, that helps listeners do just that. Rill said, "The show is dedicated to guiding people through the maze and complications of the real estate business. Waters Preserve, and tell them about its importance In the future it may get syndicated regionally which to our environment. I'm sure this program will means it would be heard throughout the southeast encourage more people to visit the preserve, which is United States." Real Estate Talk airs on News Radio free to the public and open daily." The show airs 1290 WJNO every Sunday from 12:00pm-1:00pm. locally on WPB Television (formerly TV 18), UPN For more information on Douglas Rill and his radio 34 and the WB Network in South Florida. For more show please visit www.wino.com/pages/prog/

schedule.html orplease call 561.689.6339 ext. 1101.



AREA PR FIRM SHOWS VIEWERS THE MONEY

In the midst of the bustling activity of the New York Stock Exchange, a new television show is being formed to educate and inform novice investors on better understanding Wall Street terms and lingo. TransMedia Group Productions in Boca Raton has been retained to promote the new one minute insert show, Wall Street Minute that will air during various local television news programs in the fall of 2006. Executive Producer Thomas J. Madden said, "I



Thomas

see a tremendous need for this show, as so many people today are involved with the stock market. We aim to shine some light on financial concepts and educate the viewer with the basic concepts of investing." For more information please visit www.transmediagroup.com please call 561.750.9800.

ocation Spoti Local Playhouses

Playhouses throughout Palm Beach County not only host theatrical productions but are also friendly to the filming community. The historic Lake Worth Playhouse occupies the former Oakley Theatre, the Delray Playhouse



oldest building on the Register of the Art Deco Society of PBC. The ceiling is all original architecture and transports guests back to the

Rearly 1900's. This theatre was used in the film, **Body Heat** which shot in 1981. The Delray Beach Playhouse is a modern theatre with an intimate feel. With over 200 seats, a serene terrace and a children's theatre that is presently being built, this playhouse can serve a variety of filming needs. The Cuillo Centre for the Arts in West Palm Beach has a state-of-the-art lighting and sound system and a lobby that is reminiscent of a cruise ship. Producer **Jonathan** Krane recently shot a scene there for his film *Dancin' on the Edge*. The



Dolly Hand Cultural Arts Center located on the Belle Glade Campus of Palm Beach Community College, is known as the

"Cultural Jewel of the Glades." This stylish theatre is open to filming projects year-round. For more info call 561.233.1000.



FLORIDA

AD CAMPAIGN AIMS TO ATTRACT STUDENTS ACROSS AMERICA... Svelte models running along the picturesque shoreline on Singer Island Beach in Riviera Beach

and the electrifying skyline as seen from the Royal Park Bridge in West Palm Beach made up some of the scenes of the new ad campaign for The Lincoln **College of Technology** and the **Florida Culinary Institute** in West Palm Beach. Marketing Manager for Lincoln Educational Services Mark Enea said, "We wanted to use the beauty of the County's beaches, waterways and coastlines in our commercials as selling points to help promote this destination." The crew was accommodated at the Courtyard by Marriott in West Palm Beach. For more info visit www.lincolncollegeoftechnology.com or www.floridaculinary.com.



PBC AD AGENCY GOES TO NEW HEIGHTS

Couples strolling through various areas in Jupiter will be the focal point of a new brochure scheduled to be completed this September for a new condo building located along the Jupiter coast. RJ Gibson Advertising was hired to complete the project and Production Manager Kristen Glass said, "We chose these locations to capture the essence of coastal living and because of their close proximity to each other." The crew stayed at the La Quinta Inn in **Jupiter**. For more information please visit www.rjgibson.com.



In the ongoing effort to educate students so they are able to successfully make the leap from the classroom to a career, **Bob** Peterson of National Teleproductions in West Palm Beach was signed on as a consultant to survey and do inventory on the

film equipment that is currently in nine public high schools and Palm Beach Community College. The result of Peterson's report is a four-step plan that has already swung into action. The steps are to purchase field camera batteries and charging stations, to meet with the **School District of Palm Beach County** to pool resources, to hire a consultant to repair and reconfigure some of the existing facilities and lastly to insure ongoing training for instructors and

students, so the students are equipped with the necessary tools to land a job in the production industry. For more information please call 561.233.1000.



BOOKED...The new 2006/07 Palm Beach County Production Guide is arriving this month! Newly updated and filled with the latest production resources in the

County, the new guide can be sent to your company by calling the Film Commission at 561.233.1000. To view the directory online visit www.filmflorida.com and to get listed in the guide please call the Publisher Richard Seres at 305.442.9444.



"ROX" STAR MAKES WAVES ON THE AIR...Get up close and personal with celebrities, be on the front lines of

the red carpet and travel vicariously through Roxanna "Rox" Cella, the host of 30-minute TV program, *Palm* **Beach Rox**. New segments this month include an interview with Daniel Imperato, Chairman of the Imperiali Organization in West Palm Beach about the new film, *The Red Worm* slated to film in Palm Beach County in 2007 and clips from Roxanna's day that she spent with **Bobby Spencer**, star of the Tonyaward winning musical Jersey Boys. Mr. Spencer also starred in the film *Night of the Dog* which won the Audience Choice Award for Best Feature Film at the 2005 Palm Beach International Film

Festival. Palm Beach Rox airs on



NBC, FOX and the Ion Media Network. For more info please visit www.palmbeachrox.com.



Roxanna Cella



FTC WELCOMES SUMMER INTERNS...The Film Commission welcomes Eddie Guerrero and Michelle Christmann to the internship

program. Eddie is passionate about learning the ins and outs of the business side of the production world. Guerrero said, "Production is what I love, and the only thing for me." Michelle's goals are to make a name for herself in the film and television industry and is

enthusiastic about learning the fundamentals of the production process from the pre-production stage to distribution. Welcome Eddie and Michelle! Eddie Guerrero





Film Commissioner, Chuck Elderd Director of Ops. and Programs, Michelle Hillery Toperations Manager, Jennifer Kabis Production Manager, Michelle Marton Production Coordinator, Jill Margolius Location Manager, Meghan Mayo Administrative Assistant, Jennifer Gresh Education Consultant, Diane Romagnano



PBC Board of County Commissioners Chair, Tony Masilotti, Burt Aaronson Addie L. Greene, Jeff Koons Karen T. Marcus, Mary McCarty Warren H. Newell