

FEBRUARY 2007



RIVIERA BEACH TO ATTRACT THOUSANDS FOR THE ULTIMATE BEACH PARTY... The Singer Island Municipal Beach in Riviera Beach may provide a beautiful backdrop to thousands of spring breakers as they get their groove on during **Black Entertainment Television's (BET)** annual spring break event, "Spring Bling." **Tracy Sweeney**, the City's **Special Events Coordinator** said, "This is going to put Riviera Beach on the map. It's a great marketing tool." PBC officials along with city and state officials are currently in talks about coordinating the massive event. The huge "invite only" party that always attracts big name entertainment is scheduled to tape March 23-25, and will air on BET the first week in April. Stay tuned for further updates.



PRODUCTION IN PALM BEACH COUNTY REMAINS STRONG IN 2006!

Feature film, television and still photography production in Palm Beach County (PBC) ran the gamut in 2006 while utilizing an array of locations and an assortment of hotels. The year started off with a lot of excitement as the indie feature *Hiding Victoria* starring **Anita Gillette** and **Margo Harshman** shot at many locations including the **G-Star School of the Arts in West Palm Beach**, **Old School Square** and the **South County Courthouse in Delray Beach** and the **Singer**



Dylan and Cole Sprouse



Island Municipal Beach in Riviera Beach. The cast and crew were accommodated in **CityPlace** condos for 300 room nights. Currently in post-production *A Modern Twain Story: The Prince and the Pauper* starring the 'Suite' twins **Dylan and Cole Sprouse** (Disney's *The Suite Life of Zack and Cody*) also used G-Star and showcased locations such as **Currie Park in West Palm Beach**, the **Riviera Beach Municipal Marina**, the **Boca Raton Airport** and private homes in **West Palm Beach** and **Wellington**. The cast and crew were welcomed at various West Palm Beach condos and racked up over 1000 room nights. **ABC's Extreme Makeover: Home Edition** made miracles happen as the **Boynton Beach Little League**

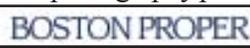


WPB Marriott



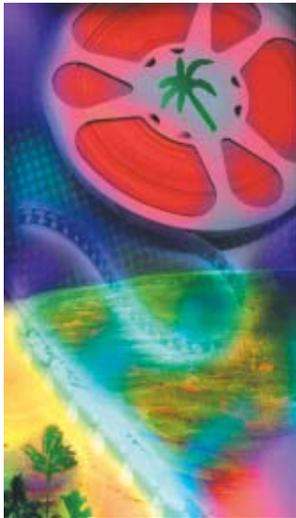
CityPlace

Park became a 'field of dreams' and a hurricane ravaged home in **Riviera Beach** was completely remodeled. **The Holiday Inn in Highland Beach** graciously hosted their stay. **The Style Network** in collaboration with **E! Entertainment Television** shot an episode of *Instant Beauty Pageant* at **CityPlace in West Palm Beach**. **The West Palm Beach Marriott** welcomed the crew for over a week. Some of Palm Beach County's most beautiful locations provided the backdrop for magazine spreads including *Looking Good Now Magazine* which shot at the **Sundy House Inn** and along **Atlantic Avenue in Delray Beach**, *Child Magazine* utilized **Jupiter Beach Park** and **Dubois Park**, *Junior Magazine* used **Jupiter Community Park**, *Glamour Magazine* shot at **CityPlace** and *Self Magazine* shot at the **Four Seasons Resort on Palm Beach**. Catalogs such as **Lilly Pulitzer**, **Ralph Lauren** and **Front Gate** returned to Palm Beach County once again for fashion and product photography shoots in front of some unique locations including **Lion Country Safari in Loxahatchee**, **Clematis Street** and **Sloan's Ice Cream in West Palm Beach** and **Bryant Park in Lake Worth**. Overall the amount of production in 2006 combined with the warm hospitality of the hotels proved once again that PBC is a premiere destination for feature film, television and still photography productions.



AREA HIGH SCHOOL SWEEPS STATE FILM CONTEST AND ANNOUNCES NEW PARTNERSHIP!...

For the second year in a row, the **G-Star School of the Arts in West Palm Beach** swept the **Entertainment Industry Incubator's 9th annual Collaboration... A Short Film Contest**, by taking home first, second and third prize in the student category. The contest, which is produced by **The Incubator** with **Lions Gate Films**, calls for teams to complete a five minute short film in just 21 days. Congratulations G-Star students! G-Star also just announced a new educational partnership with **MIG Broadcast Group**, a corporation that operates TV broadcast stations including local station **WHDT**. The stations managed by MIG will carry a television show produced by G-Star students in HD. **MIG President Dr. Gunter Marksteiner** said, "Our new relationship with the school will help to provide their students with a practical but cutting-edge educational and training experience. We will pass on our knowledge to G-Star students, helping their high school become the most advanced HD training center in the country." For more info call **G-Star Founder Greg Hauptner** at 561.386.6275.



Focus on Film

NEWS FROM THE PALM BEACH COUNTY FILM & TELEVISION COMMISSION

1555 Palm Beach Lakes Blvd., Suite 900
West Palm Beach, FL 33401
Telephone 561.233.1000
Fax 561.233.3113
www.pbfilm.com



Location Spotlight

Crowne Plaza Oceanfront Singer Island



Crowne Plaza

The elegant Crowne Plaza Oceanfront Singer Island is a boutique hotel located in the heart of Singer Island. With a private beachfront and five acres of lush tropical landscaping, it is an ideal resort escape. With an art deco theme throughout the hotel and amenities such as a crystal blue pool, gourmet dining room, quaint jazz bar, state-



Crystal Blue Pool



Quaint Jazz Bar

of the art fitness studio and inviting rooms with views for miles of the Atlantic Ocean and the Intracoastal Waterway, it is the appropriate choice for any paradise shoot. For more information please visit www.oceanfrontcp.com or call 561.233.1000.



Private Beach

STATE-OF-THE-ART PRODUCTION HITS THE AIRWAVES...

Orthopedic surgeons sitting in front of a huge plasma television screen in Bachelor Gulch, Colorado recently got to watch and participate in a live broadcast of a knee operation in West Palm Beach, Florida. Using Avanti Visual Communications RSTS (Remote Surgical Training System) "live" 2-way satellite conferencing and web casting technology, these surgeons had an "over the shoulder experience" with the Operating Room doctor by being able to ask questions and make suggestions. Avanti Founder and President Lew Pincus said, "For surgeons, it's like watching the Superbowl on a Jumbotron and being able to call some plays." For more information visit www.avantivisual.com.



LOCAL HOMEOWNERS GET FEATURED ON CABLE TV PROGRAM...My House is Worth What?

The TV show that gives you the lowdown on the high stakes of home ownership recently came to Palm Beach County to shoot four episodes which will air this spring. The HGTV program that is produced by Tinseltown based Pie Town Productions and is hosted by Donald Trump's Apprentice Kendra Todd filmed on various streets in the Downtown Delray Beach area. Segment Producer Holly Schwartz said, "The beautiful area and scenery was an excellent place to get footage with Kendra for the show." My House is Worth What? airs Tuesdays at 11:00pm, Wednesdays at 10:30pm and Sunday mornings at 11:00am. For more info about the show please visit www.pietown.tv or www.hgtv.com.



HIGH FASHION BRIDAL SHOOT FOCUSES ON SOMETHING NEW IN FRONT OF SOMETHING BLUE

Beautiful gowns on models graced the shores of Ocean Ridge and Delray Beach as Modern Bride Magazine shot their upcoming June/July 2007 cover. Producer Holly Watson said, "When we saw the natural beauty of the locations we knew we had our cover shoot locations. We also loved that PBC is so convenient to New York City with direct flights into P.B.I.A." The crew stayed at the Delray Beach Marriott. For more information visit www.brides.com.



LOCAL ACADEMY GIVES AWAY FREE SERVICES!

Students in the film/broadcasting program at The South Tech Academy in Boynton Beach will produce 30-second public service announcements (PSAs) for non-profit 501-(c) (3) organizations at no charge! Michael Hertzner, who heads up the South Tech program said the free offer is a win/win situation. "Our kids are given the opportunity to demonstrate their creative and technical skills and the non-profits have professionally-crafted announcements that can be used in their outreach and fundraising efforts." Organizations wishing to participate in the free PSA offer may contact Mr. Hertzner at 561.369.7004 or visit www.southtechacademy.com.



short takes



LOCAL RACE TRACK REVVEVS UP SOME EXCITEMENT

Pinks: All Out, the reality TV show with \$18,000 cash on the line will film an episode at Moroso Motorsports Park on February 18. The show, which airs on the Speed Channel holds open competitions for race cars, street cars or any car with four wheels and doors that can pass an inspection. For more information please visit www.morosomotorsportspark.com.



ATTN: DOCUMENTARY FILMMAKERS!



Filmmaking teams from around the globe will have five days to make a short non-fiction film (4-8 min.) for the upcoming International Documentary Challenge, which will take place March 1-5, 2007. The Hot Docs Canadian International Documentary Film Festival will host a theatrical premiere of the finalists and an awards ceremony this April. For more information or to register please visit www.documentarychallenge.org.



SENIOR DATING FLICK ENTERS NEW ERA...The Boynton Beach Club

which shot in PBC in 2004 is being released on DVD just in time for Valentine's Day! The film which stars Sally Kellerman, Joseph Bologna, Len Cariou, Dyan Cannon and Brenda Vaccaro will be available for purchase on various Internet sites including www.amazon.com.



TRIBUTE TO A MATRIARCH

The local theater community mourns the death of a professional playwright and author Sally Jo Wagner. Wagner was a fixture at the Burt Reynolds Dinner Theatre and the Burt Reynolds Institute for Theatre Training for 27 years. In a statement issued by Burt Reynolds, he said, "She was my hero. She never asked for anything, and if you offered she would turn it around and do something twice as profound for you." Mike Daniel, Director of the Burt Reynolds & Friends Museum said, "Her loss is being felt greatly at the museum." A celebration of Sally Jo Wagner's life was recently held at the Museum.



Burt Reynolds with Sally Jo Wagner



Film Commissioner, Chuck Elder
Director of Ops. and Programs, Michelle Hillery
Operations Manager, Jennifer Gresh
Production Manager, Michelle Marton
Production Coordinator, Jill Margolius
Location Coordinator, Meghan Mayo
Administrative Assistant, Christine Tieche
Education Consultant, Alex Marquez



PBC Board of County Commissioners
Chair, Addie L. Greene, Vice Chair, John F. Koons,
Karen T. Marcus, Warren H. Newell,
Mary McCarty, Burt Aaronson, Jess R. Santamaria

If you would like to be included in this monthly publication, please contact the FTC at 561.233.1000 or email information to jmargolius@pbfilm.com.

Focus on Film Editor: Jill Margolius * Contributor: Meghan Mayo * Masthead Design: Wendy Meyer