

FOCUS on FILM



The Newsletter of the Palm Beach County Film and Television Commission | NOVEMBER 2014

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1555 Palm Beach Lakes Blvd., Suite 900
561.233.1000 | pbfilm.com



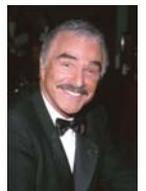
LET THE CELEBRATION BEGIN: STUDENT SHOWCASE TURNS 20!



Student filmmaking in Florida celebrates 20 years through the Palm Beach International Film Festival's Student Showcase of Films (SSOF), produced by the Palm Beach Film & Television Commission. The Call for Entries will be coming soon, so stay tuned for further updates! Finalists and winners will be presented with cash awards at a live awards show on **March 12, 2015** at **10am** at the **Keith C. and Elaine Johnson Wold Performing Arts Center** at **Lynn University** in Boca Raton. Over 700 people from around the state will attend the event.



The annual SSOF is open to students enrolled in Florida high schools and colleges with submissions in eight categories plus the "Audience Favorite." New to this year is the "Environmental PSA" category. Honoring the legacy of **Burt Reynolds**, the festival also awards an annual scholarship bearing his name and a **Sara Fuller** Scholarship through Film Florida. More than \$10,500 in scholarships and awards will be presented. Winning student films will also be screened in their entirety at the students' own premiere during the film festival from **March 26-April 2, 2015**.



Burt Reynolds



The SSOF is launching a new submission process with FilmFreeWay.com. To enter the competition, view the awards breakdown and official rules and regulations, students are encouraged to visit pbfilm.com. Students can also visit [Facebook.com/StudentShowcaseofFilms](https://www.facebook.com/StudentShowcaseofFilms) and [Twitter/StudentFilmsFL](https://twitter.com/StudentFilmsFL).

'ICE' IS BACK WITH A BRAND NEW SEASON



*Rob Van Winkle aka
Vanilla Ice
DIY Network*

Vanilla Ice and his crew are back in the Palm Beaches filming a fifth season of the **DIY Network** series, *The Vanilla Ice Project*. "I love flipping houses with my crew and turning them into modern, state-of-the-art, one-of-a-kind homes," said Vanilla Ice. "We'll be pulling off more amazing renovations this year." He taught himself the basics through hands-on experience and over a decade's worth of knowledge. For more information about the series visit DIYNetwork.com/VanillaIce.

Vanilla Ice was named Wellington's Citizen of the Year for 2014. He was a special guest at the 2014 Student Showcase of Films, and also recently performed at the 47th Annual Florida Governor's Conference at the Boca Raton Resort and Club.



HGTV SHOW HUNTS FOR HOUSES IN PBC



*House Hunters
Buyers and Agent*

One of the top rated shows on HGTV, *House Hunters* came to Palm Beach County (PBC) to film an episode! Each half-hour episode of *House Hunters* gives viewers a behind the scenes glimpse of buying a new home. The episode that was shot locally features homes in Boca Raton, Delray Beach and Lake Worth.

"Filming in PBC has always been a wonderful experience for *House Hunters*. It offers perfect weather, beautiful sandy beaches and the area has a wide variety of home styles and prices. We are especially grateful to the many local businesses that allow us to film with them! Those are just a few of the reasons why we keep coming back to PBC," said Producer **Myrna Everett**. This episode is tentatively scheduled to air on HGTV in Spring 2015. The show is produced by Pie Town Productions in North Hollywood, CA. For more info hgtv.com.



JUPITER STARS IN A REAL 'FREAK' SHOW



Jessica Lange

The Town of Jupiter is in the spotlight as *American Horror Story: Freak Show* begins to air on FX. The year is 1952. A troupe of curiosities has just arrived to town, coinciding with the strange emergence of a dark entity that threatens the lives of townsfolk and freaks alike. This is the story of the performers and their journey amidst the dying world of the American carny experience. The cast includes Jessica Lange, Kathy Bates, and Angela Bassett.

Jupiter has always been home to movie star Burt Reynolds who said, "Jupiter is a perfect setting for the show." For more information visit fxnetworks.com/ahs.



STUDIO EARNS MAJOR ACCOLADE

G-Star Studios was named one of the seven largest and most innovative soundstages and studios in the world according to *SSN Magazine* (Studio Systems News)!



G-Star Studios

G-Star was honored with the "Masterful Control of the Weather" award. Greg Hauptner, Founder/CEO of G-Star, highlights its technological advances. "On the roof there are four gigantic blowers. You can do full forest fires. Just click on the remote control and it will suck out all the smoke in two minutes. It has quick release drains; you can do hurricanes, rainstorms, it's a totally controlled atmosphere. Perhaps its most important feature is its ability to cool down the stage with gigantic, durable air-conditions that can handle over a half-million cubic square feet and can be switched on and off instantly. Not to mention that the studio is a non-profit, and you can shoot there for a minimal cost if you utilize their high school interns. The G-Star Studios complex envelopes 110,000 sq. ft." said Hauptner.

For more information please visit either ssninsider.com or gstarstudios.com.



GOLIATH GROUPEL ATTRACTING TOURISM



Goliath Grouper

As snorkeling and scuba diving are becoming an inherent part of recreational activities in the Palm Beaches, it is creating new opportunities in all areas of the diving market; i.e. television, still photography and digital media production. Every year, scuba divers and snorkelers visit the area to enjoy its abundant sea life. Some of that sea life, the Goliath Grouper are becoming very popular with divers. "When Jim Abernethy and I witnessed a spawning event about three years ago, very few people knew of this dive travel opportunity....today divers from all over the world travel here to experience this," said Diver Dan Volker. Volker is creating a series of videos about the Goliath Grouper. For more info call 561.233.1000.

NEWSMAX INKS DEAL WITH CARIBBEAN

NewsmaxMedia Newsmax TV has signed its first international distribution agreement with the **Caribbean Cable Cooperative (CCC)**, which represents 30 English language operators in 23 countries. Newsmax is currently carried in more than 35 million U.S. cable/satellite homes, and the new deal extends the Newsmax TV footprint internationally. "The Caribbean is a lucrative market close to the U.S., with many American's watching as they live in, or travel through the area," said CEO **Christopher Ruddy**. "The deal with the CCC represents a significant development in establishing the new service as a valuable information and lifestyle source for a large, diverse and global audience."

Newsmax TV provides independent news and analysis. With headquarters in West Palm Beach and Boca Raton, FL, Newsmax offers nine hours of live programming, which will expand to 15 hours of live programming by early 2015, according to Newsmax. For more info visit newsmaxtv.com.

CEG UNVEILS CREATIVE NEW SPACE IN BOCA RATON



CEG's New Office Space

CEG, the producers of the award-winning *Better Living* series announced the opening a new facility in **Boca Raton**. The group has an expansive franchise of programs including the long-running *Health & Family* with Dr. Marla, *In The Kitchen* with celebrity chefs Fabio Viviani, Casey Thompson and Lindsay Autry, as well as *Mom Squad* with Julie Edelman.

"One of the first things you notice when you enter the space is our inspiring black and white décor. We've strategically created muse areas throughout the office," said Patricia Elliott-Sayer, President and Co-Founder. "From our ping-pong table and popcorn machine to our meditation and yoga room complete with daily instructors, the environment is intended to foster both creativity and positivity." For more info call Lisa Baez at 561.265.4115 ext. 306.



LOVE MATCH FOR CELEBRITIES AND TENNIS



Gayle King Dennis Miller Tim Olyphant

Television personality **Gayle King**, former host of entertainment tonight **Rob Marciano**, comedian **Dennis Miller**, and actor **Timothy Olyphant**, head a list of celebrities who will participate in the **Chris Evert/Raymond James Pro-Celebrity Tennis Classic**. The event will be held Nov. 21-23 at the **Boca Resort & Club** and the **Delray Beach Stadium & Tennis Center**. ESPN will cover the action, and will air highlights from the event in 2015 during the Australian Open. "It is fitting that in our 25th year we will have our best lineup ever," said Evert, who is one of ESPN's lead tennis analysts.



Chris Evert at the annual tournament

Evert, an Int'l Tennis Hall of Famer and South Florida philanthropist, began hosting the event after retiring from professional tennis in 1989, and more than \$21 million has been raised during that time. For more info visit chrisevert.org.

A BIG WELCOME AND A FAREWELL...



Giselle Bodden Christy Tricoli Shelby Todd

The FTC welcomes two new employees **Christy Tricoli** and **Shelby Todd**! Christy worked at the Home Shopping Network and the Metro Orlando Film Commission before joining our team, and continues her position as the Executive Administrator for Film Florida. Shelby will be graduating from FAU in 2015 with her B.A. in Communication Studies and a minor in Graphic Design. The FTC also said goodbye to **Giselle Bodden** who accepted a position with Discovery Channel Latin America. Good luck!

CAR SHOW TV SPEEDS INTO PBC



Car Show Television is a prime time TV program that features car shows! The show is the brainchild of Alex Berry and Andrew McClary, both TV veterans from local television production companies. *Car Show Television* features everything from small, local sports pub shows to major international events. Featured celebrities who have appeared on the show include Jay Leno, Wayne Carini (*Chasing Classic Cars*), and Ted Vernon (*South Beach Classics*).

The show airs five times per week in PBC on **WHDT**. On Comcast, they are channel 17 in Standard Definition, and 438 in Hi-Definition. *Car Show Television* was also picked up by **Untamed Sports**, placing them in 14 markets outside of South Florida. On the internet, *Car Show Television* has a social media presence, reaching over 58,000 people per week via Facebook. While they will continue with the broadcast 30 minute format for television, their emphasis will continue to be in short-form original and exclusive content via webisodes. For more info visit carshowtv.com.

PROMO AIRS ON AMERICAN AIRLINES



Discover The Palm Beaches hired **Getaway Places TV** to produce a piece on The Palm Beaches. The :60 second segment is currently airing on all 2,900 monthly American Airlines flights in first and business class. This promo will reach an estimated 140,000 passengers on American's seat-back video screens.

Moreover, the segment will run on Bravo, the Travel Channel and the CNN Airport Network once per day, three times per week for one week (nine airings). For more information visit palmbeachfl.com.

'STARZ' TO SHINE BRIGHT IN THE PALM BEACHES



The South Florida Fair is looking for some of the hottest and most exciting acts to compete against each other for the **2015 Starz of the Future "Winner Takes All" Competition**. All age groups will audition to compete for a cash prize of \$2500, sponsored goods, an opportunity to be featured at the 2015 South Florida Fair, and other events produced by SOR Entertainment, Inc.

Auditions for the 15th annual competition will take place on December 6 from 10am-6pm, and December 8 from 5pm-9pm. The competition will take place from January 23-January 25, 2015. Talents of all kinds are invited to try out for this exciting new program! Individuals and groups are welcome including singers, dancers, bands and specialty acts. No animal or fire acts. The South Florida Fair takes place January 16-February 1, 2015. For more info call 561.329.7892 or visit southfloridafair.com/starzofthefuture.



LOCATION SPOTLIGHT: JUPITER'S NEWEST JEWEL



Harbourside Place

Harbourside Place sits on the east side of Jupiter's Intracoastal Waterway and has a classic coastal vibe. Think modern Bahamas meets British Isles with bright colors and opportunities for photo ops or walk and talks along the streets that are dotted with large sculptures.



View from the Pool Deck

Main attractions include the Wyndham Grand Jupiter, a Marina with dozens of luxury yachts, an Amphitheater with interactive fountains; all set in a backdrop of upscale shops and restaurants. Wyndham Grand Jupiter features an elegant lobby and a modern Asian-inspired lounge, handcrafted crystal chandeliers and luxury finishes that are perfect for fashion photography or scene work that requires a high end look. Their rooftop pool can be covered with acrylic sheets for events with impact and would be a great place to host a fashion show. The catwalk between the two buildings is ready for a close up with its sleek lines and white palette. Both the rooftop pool deck and their outdoor event space overlook the Riverwalk and the glistening waterway where dockage is available through Harbourside Place.



The Amphitheater

The Amphitheater at Harbourside Place is dressed in turquoise and includes lawn seating, brick pavers and lush plantings; all surrounded by restaurants and shops, this would be a great spot for a variety of catalog shoots.



Jupiter Riverwalk

Upon completion, the Jupiter Riverwalk will connect the Ocean to the Inlet on a loop and provide 2.5 miles with a variety of looks that are sure to capture the interest of a multitude of users; from nature lovers and eco tourists to fitness enthusiasts along with strollers and shoppers who arrive by land or by sea. For more information visit pbfilm.com or call 561.233.1000.

EDUCATION CORNER: DISABILITY ADVOCATE CREATES OPPORTUNITIES



Rose Lee Archer, an award-winning TV Producer and Host of the *Rose Lee Archer Show* on the ION Media Network, continues her advocacy to create awareness of the issues faced by families who care for a person with a disability.

On camera Rose Lee offers resources in health, nutrition, technology and more that promote life altering opportunities to achieve a greater quality of life. Off camera Rose Lee launched Archer Disability Foundation's (ADF) Disability Mentoring events in 1999, based on her life experiences gained from her son's struggles as a student with Autism. Rose Lee's disability advocacy has been recognized through many organizations & government agencies. In 2005, Governor Bush appointed Rose Lee to the Florida Independent Living Council (FILC). She fulfilled her term and was reappointed by Governor Crist and completed that term serving as the President of FILC. In 2012, she was appointed for a third term by Governor Scott and currently serves as the President of FILC.



Students at a Disability Mentoring Event

Rose Lee organizes disability mentoring events each year through school districts from Broward to Indian River County that touch thousands of students who participate in "Disability Mentoring Months," now celebrating its twelfth year. She shares the community mentoring events by capturing interviews of student mentees and

mentors in the workplace and shares those experiences with her television audience to create awareness of employment challenges endured by persons with disabilities. ADF's Disability Mentoring mission offers students and job seekers opportunities to gain insight on the skills needed in a variety of employment opportunities. The ADF was presented a Proclamation from the Palm Beach County Board of County Commissioners for October's Disability Employment Awareness Month. For more information please call 561.241.7987 or please visit roseleearchershow.com.

* Editor: Jill Margolius * Contributor: Kelly King | To be included in this newsletter please call 561.233.1000 or email JMargolius@pbfilm.com

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