

# First Edition

NEWS OF INTEREST FROM THE BROWARD PUBLIC LIBRARY FOUNDATION



The Broward Public Library Foundation was founded in 1982 to enhance the collections, programs and services of the Broward County Library beyond the means of public funding. The nonprofit Foundation is the catalyst in sparking private funding and endowments to enrich the Broward County Library system.



## Summer Reading Donations Can Be Doubled!

Thanks to matching funds from BBX Capital Foundation, donations you make to our "Fizz, Boom, Read" Summer Reading campaign at <http://bit.ly/SImNRX> by July 30th will be matched dollar for dollar – doubling your impact! This campaign benefits thousands of area children who will work to prevent the "summer slide" (losing academic ground over the course of the summer) by taking part in our library-based summer reading initiatives; this year's focus is on STEM (Science, Technology, Engineering, Mathematics), hence the "Fizz, Boom, Read" title. Thanks to Business for the Arts of Broward for helping us find this match through Power2Give.org!

## Amazon Smile = Free \$\$\$ For Foundation

Do you shop on Amazon.com? If so, Amazon has a new program that lets you designate our Foundation to receive .5% of your qualifying purchases. It's called AmazonSmile and it only takes a minute to sign up for it and choose the Broward Public Library Foundation as your "shopping beneficiary." Just visit <https://smile.amazon.com/ch/59-2224746> to sign up and then shop as you normally would. We appreciate your support!

**Shop at AmazonSmile**  
and Amazon will make  
a donation to:  
**Broward Public Library Foundation**

[Get started](#)

## Summer Reading: It's Not Just for Kids

Did you know that adults who take part in summer reading programs not only have an opportunity to explore new interests and meet new friends, but they also set a positive example for the children and teens enrolled in similar programs?

We suggest you set aside a little time this summer to take part in one of



the Broward County Library's Adult Summer Reading programs offered at 23 different branches. Our Foundation supports these programs in an effort to bring more adults to our libraries to see just how much is offered. Pick up an Adult Summer Reading brochure at your local library or download one by visiting this link: <http://www.broward.org/Library/Summer/Documents/AdultSRPBrochure2014.pdf>

**Thanks, Everyone!**

# GIVE LOCAL AMERICA!™

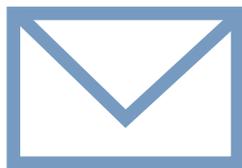
Our Foundation recently took part in Give Local America, a one-day, nationwide campaign. As first-time participants, we set a conservative goal of \$2,500, which our board of directors offered to match. And we're delighted to report that not only did your generous donations that day help us meet that \$2,500 goal and subsequently have it matched by our board members, but you also put us over the top! When all was said and done, we raised \$5,540 to help fund such vital programs as Summer Reading for children and adults, free SAT/ACT prep classes for high school students, computer classes for adults and Books 'n' Bears at the Holidays for disadvantaged preschoolers. Thank you for supporting this exciting effort!

## Leave a Legacy

Consider leaving a gift to your local library by making a charitable bequest, a simple process of including a provision in your will that spells out your charitable intentions. You can set aside a specific amount or a percentage of your estate. Call Jennifer Smith, Director of Development, at the Library Foundation and she will provide you with further information and suggestions about gifts that fit with your financial and philanthropic objectives. Contact her at [jsmith@bplfoundation.org](mailto:jsmith@bplfoundation.org) or 954.357.8086.

## Receiving our E-mails?

If you aren't already receiving our e-mails and would like to sign-up to receive timely information from the Broward Public Library Foundation, please call 954.357.7384.



BROWARD PUBLIC  
**Library**  
FOUNDATION

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## Meet Our Newest Board Member

Karen Jones, Senior Vice President and Chief Marketing Officer at Ryder System, Inc., joined the Broward Public Library Foundation Board of Directors in April. She was recently named one of 2014's Most Powerful & Influential Women by the Florida Diversity Council. Karen previously worked with Reliant Energy, Inc. in Houston and DHL Express North America in Plantation. She is also the Vice Chair of the Advisory Council for the University of Florida's College of Journalism and Communications and lives in Fort Lauderdale with her husband Paul.



Karen Jones



## Matching Gifts Programs Mean Additional Dollars

Matching gift programs are charitable giving programs set up by corporations in which the company matches donations made by employees to eligible nonprofit organizations. For example, if a donor works for Bank of America and donates \$250 to the Broward Public Library Foundation, Bank of America will "double the donation" by writing a check for \$250 to the Library Foundation. Check with your employer to see if your company has a matching gifts program.

If your company has a matching gift program, donations you make to our Foundation could very easily be doubled. If you're not sure, all it takes is a quick e-mail to your Employee Benefits office to find out. In most cases you can even download the simple form your company requires to be completed. If you have any questions about filling it out or need any information from us, just call us at 954.357.7382 – we're here to help!