

ADVERTISING IN thechronicle

ADVERTISING RATES & DATES AS OF MAY 2015

The Chronicle is issued six times each year, providing editorial coverage of the Temple's religious, educational and social programming. It is a premium-quality, full color publication read by approximately 1,700 families with additional readership via Temple Beth El's website, tbeboca.org.

Please return the attached advertising agreement to reserve your space and process payment. Or complete the advertising contract online at tbeboca.org/chronicle.

All ad materials must be received in jpg or pdf format by the deadline, and specific page placement cannot be guaranteed unless noted on the agreement. Due to US Postal Service regulations governing bulk rate mail, Temple Beth El cannot accept advertising from credit card, travel or insurance companies. Additionally, Temple Beth El reserves the right to refuse any advertising.

For more information about advertising in this leading synagogue publication, please contact Susan Stallone, Communications Director at ssallone@tbeboca.org or Debbie Eisenberg, Communications Associate at Deisenberg@tbeboca.org or call the Temple at 561-391-8900.



ADVERTISING RATES

AD SIZE	3-ISSUE RATE FULL COLOR	6-ISSUE RATE FULL COLOR	PREMIUM POSITIONS limited availability
Full Page	NA	NA	Available only to Media Sponsors; please call for information
Half Page 7.5" w x 4.75" h	\$300 per issue	\$275 per issue	Back Cover or Inside Back Cover - Please call
Quarter Page 3.625" w x 4.75" h	\$200 per issue	\$175 per issue	Inside Back Cover - Please call
Business Card 3.625" h x 2.25" h	\$110 per issue	\$100 per issue	NA

DATES

ISSUE	MATERIALS DEADLINE	DELIVERY DATE
May/June 2015	Tuesday, March 24, 2015	May 1, 2015
July/August 2015	Tuesday, May 26, 2015	July 1, 2015
September/October 2015	Tuesday, July 21, 2015	September 1, 2015
November/December 2015	Monday, September 21, 2015	November 1, 2015
January/February 2016	Tuesday, November 17, 2015	January 1, 2016
March/April 2016	Tuesday, January 26, 2016	March 1, 2016



Schaefer Family Campus
Beck Family Campus
tbeboca.org

333 SW 4th Avenue | Boca Raton, FL 33432 | 561 391 8900
9800 Yamato Road | Boca Raton, FL 33434 | 561 391 9091

thechronicle

ADVERTISING AGREEMENT

ADVERTISER CONTACT INFORMATION

Business Name

Contact Name

Type Of Business

Business Address

Business Phone

Email

AD INFORMATION

Advertisement Size Half Page Quarter Page Business Card Size

Premium Position Media Sponsorship

My Ad Will Run 3 Issues at \$_____ per issue 6 Issues at \$_____ per issue

Total Amount \$_____

Please indicate the issues in which you would like your ad to appear.

Jan/Feb Mar/Apr May/June Jul/Aug Sep/Oct Nov/Dec

PAYMENT INFORMATION

Charge my Credit Card:

Master Card Visa Discover American Express

Enclosed is my check \$_____ Check # _____

Payment In-Full \$_____ for the Length of this Agreement

Card Number

Expiration Date

Name on Card

Code

X

Authorizing Name

Date

To pay by check, please return by mail or in person to:
 Temple Beth El Chronicle Advertising
 333 Southwest 4th Avenue, Boca Raton, Florida 33432

To pay by credit card, please email
 deisenberg@tbeboca.org or online at
 tbeboca.org/chronicle

AD MATERIALS

Save your ad as a high-res (330dpi) jpg or pdf and email to deisenberg@tbeboca.org.



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